

Investor Conference

Code: 6152

2025/06/27

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Company Introduction

- Founded : 1995
- Date of IPO : April 2002
- Employees : 677
- Paid in Capital : NTD 1.68 billion
- Operating Location :

Chung-Li : Taoyuan City" to "No. 3, Ziqiang 1st Road,

Dongguan 、Beijing

Prime	Prime-DG	Prime-BJ
		
Chung_Li Industrial Park	Dongguan	Beijing
HQ, Sales, RD, Logistic	Manufacture, Sales, RD	HeadEnd RD, Sales

Revenue & Gross margin

NTD hundred M



1Q 25 Comprehensive I/S-YoY

Unit : NTD thousand

Operating revenues

Operating costs

Gross Profit

Operating Expense

Sales and marketing

General and administrative

Research and development

Expected credit gains (losses)

Operating income(losses)

Non-operating incomes and expenses

Income before income tax (loss)

Income tax expense

Net income (loss)

Net income for the non-controlling interests

Net income for the owners of parent

	1Q, 2025		1Q, 2024		YoY	
	Amount	%	Amount	%	Amount	%
Operating revenues	378,879	100	351,571	100	27,308	8
Operating costs	318,453	84	318,561	91	(108)	(0)
Gross Profit	60,426	16	33,010	9	27,416	83
Operating Expense	127,533	34	123,689	35	3,844	3
Sales and marketing	26,450	7	21,974	6	4,476	20
General and administrative	47,878	13	47,063	14	815	2
Research and development	52,961	14	57,029	16	(4,068)	(7)
Expected credit gains (losses)	244	0	(2,377)	(1)	2,621	110
Operating income(losses)	(67,107)	(18)	(90,679)	(26)	23,572	26
Non-operating incomes and expenses	41,581	11	53,811	15	(12,230)	(23)
Income before income tax (loss)	(25,526)	(7)	(36,868)	(11)	11,342	31
Income tax expense	0	0	0	0	0	0
Net income (loss)	(25,526)	(7)	(36,868)	(11)	11,342	31
Net income for the non-controlling interests	(523)	(0)	(258)	(0)	(265)	(103)
Net income for the owners of parent	(25,003)	(7)	(36,610)	(11)	11,607	32

EPS(NT\$)

(0.15)

(0.22)

Consolidated Balance Sheet

Selected Items Unit : NTD thousand

	3/31, 2025		3/31, 2024		YoY	
	Amount	%	Amount	%	Amount	%
Cash and cash equivalents	964,424	35	720,135	26	244,289	34
Financial assets at fair value through profit or loss	57,872	2	61,708	2	(3,836)	(6)
Accounts/Notes receivable, net	489,753	17	482,140	17	7,613	2
Inventories	553,953	20	750,112	27	(196,159)	(26)
Other current assets	76,061	3	108,039	4	(31,978)	(30)
Total current assets	2,143,541	77	2,123,277	75	20,264	1
Property, plant, and equipment	389,758	14	360,002	13	29,756	8
Right-of-use assets	81,210	3	96,200	4	(14,990)	(16)
Investment properties	163,285	6	178,161	6	(14,876)	(8)
Other non-current assets	27,138	(0)	65,302	2	(38,164)	(58)
Total assets	2,804,932	100	2,822,942	100	(18,010)	(1)
Short-term loans	230,000	8	210,000	8	20,000	10
Accounts/Notes payable	380,923	14	547,169	19	(166,246)	(30)
Other payables	122,203	5	140,119	5	(17,916)	(13)
Other current liabilities	417,950	14	284,496	10	133,454	47
Long-term liabilities-current portion	0	0	27,408	1	(27,408)	(100)
Total current liabilities	1,151,076	41	1,209,192	43	(58,116)	(5)
Long-term loans	95,460	3	69,382	2	26,078	38
Other non-current liabilities	52,248	2	73,234	3	(20,986)	(29)
Total liabilities	1,298,784	46	1,351,808	48	(53,024)	(4)
Total equity	1,506,148	54	1,471,134	52	35,014	2

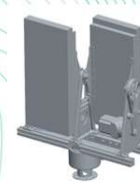
Consolidated Cash Flow

Selected Item Unit : NTD thousand

	1Q, 2025	1Q, 2024
Income before income tax	(25,526)	(36,868)
Expected credit losses	(4,166)	(4,169)
Depreciation and Amortization	20,739	20,703
Notes and accounts receivable	(32,122)	(88,520)
Inventories	51,577	(115,950)
Notes and accounts payable	(51,818)	88,273
Other payables	(11,269)	6,931
Other current liabilities	27,997	(38,223)
Net cash provided by (used in) operating activities	(24,588)	(167,823)
Acquisition of property, plant and equipment	(3,588)	(36,881)
Sold property, plant and equipment	0	0
Proceeds and Acquisition of financial assets at amortized cost	10,119	22,152
Other Investment Sources/(Uses)	324	360
Net cash provided by (used in) investing activities	6,855	(14,369)
Increase in (repayments of) short-term loans and long-term loans	61,735	11,250
Other Financing Sources/(Uses)	(9,451)	(31,745)
Net cash provided by (used in) financing activities	52,284	(20,495)
Effect of exchange rate changes	16,678	(8,902)
Increase (decrease) in cash and cash equivalents	51,229	(211,589)
Cash and cash equivalents at the beginning of period	913,195	931,724
Cash and cash equivalents at the end of period	964,424	720,135

Product

With unwavering commitment to evolving technology and passionate dedication in audio and video.



Product Portfolio

Set Top Box

- ✓ DVB-S2, DVB-C, DVB-T2, DVB-NIP
- ✓ Ultra HD/HD HEVC
- ✓ RDK/Android TV/Linux
- ✓ All CAS/DRM supported
- ✓ 3rd parties MW integration
- ✓ WiFi 6/ 6E/ 7
- ✓ TMS (Terminal Manage System)

Broadband Gateway

- ✓ WiFi 5/6 full range product
- ✓ WiFi 7 Triband 802.11be 4x4 XGS-PON/ 10GbE LAN port
- ✓ EasyMesh 4.0 or newer
- ✓ FXS supported

Multi-Orbit Connect®

- ✓ Satcomm UT device includes: Antenna ,Antenna control unit, Up/down Converter, Modem
- ✓ Provide multi-orbit (LEO, MEO, GEO)
- ✓ Provide multi-band (KA, KU)

Innovation

Smart Signage

- ✓ Target Advertising
- ✓ AI Face recognition
- ✓ Interactive function

AI (Audio/Video)

- ✓ Body Pose estimation
- ✓ Cloud Voice Recognition/answering



Prime Electronics & Satellites Inc.

Team-up With Prime-PBI , Brighten You Digital View!



Vision

Growing Demand for Connected Video Services

- High-speed broadband and digital content drive OTT service growth.
- Users enjoy both traditional broadcast and diverse online content (e.g., YouTube, Netflix, Disney+, Amazon Prime Video).
- Integration of Edge AI and IoT enables AIoT smart home solutions.
- Netflix Self-Serve certification enhances business development potential.

Product Platform & Technology Strategy

- Focus on Google Android TV STBs (pure IP & hybrid).
- Latest 6nm chipsets for high performance and low power.
- Self-developed remote device management system:
 - Supports remote diagnostics, device control, and cost reduction.
 - Includes ad push and emergency alert features.
- Google GTV certification enables expansion into retail market.

Broadband Gateway Development

- Secured orders from top telecom operators in Taiwan and Europe.
- Q3/Q4 shipments will start contributing to revenue.
- Next-gen models in development.

Software Collaboration & Service Upgrades

- Provide ongoing software maintenance and feature upgrades.
- Increases NRE revenue and customer retention.
- New collaborative models adopted by clients in Malaysia and Japan.



Vision

STB + AI Module Integration (Edge Computing)

1. STB + AISOM Integration(ACS)

- Strategic collaboration with [acschip.com](https://www.acschip.com)
- In-house developed AISOM (AI System on Module) integrated into PESI STB platforms
- Targeted applications:
 - Home health monitoring
 - Security analytics
 - Retail interaction
 - Smart environment sensing
- Features: Low-power, real-time AI model deployment

2. AI-Care Feature Upgrade

- Enhanced fall detection, vital sign tracking, and instant communication
- Edge-based AI processing ensures user privacy and quick response

3. iPhO Smart Operator Expansion

- Upgrades voice assistant with AI voice recognition technology
- Supports restaurant reservations, voice guidance, call routing, and multi-language phonetic recognition

4. Market Introduction Plan

- Small-scale pilot production completed
- Field testing underway with strategic clients as real-world AI-IP deployment showcases

